

The author writes about the difference in how celebrities are able to rise to fame in the present compared to the past. Though the author states that present day celebrities are able to gain much recognition by just being able to promote themselves well, I believe that this is not applicable to my society.

Firstly, the author states that fascination with celebrities may offer an antidote to the perception of day-to-day existence as routine and colourless. I find this statement not applicable to my society as in Singapore, it is often seen that workers do not actually take time off to be captivated by celebrities. Research by channel news asia, stated that Singapore is actually ranked first in the world as the most stressed and fatigued country. This suggests that Singaporeans actually choose to prioritise work and not on celebrities. Furthermore, as a member of society, I tend to notice that people who actually get fascinated by celebrities tend to do so as they admire them based on their physical traits instead of using them to take a break from their daily life. Hence, I believe that this is not applicable to my society.

On the other hand, there are indeed a small portion of Singaporeans that choose to use celebrities to liven up their lives. These Singaporeans tend to admire the luxurious and interesting lives that celebrities live, and tend to use them to fuel through their day. These supporters tend to scroll through their favoured celebrities' social media pages during their breaks or free time and by doing so, they would somewhat feel like they are also living in the lives of the celebrity. However, this is actually relatable to a small portion of Singaporeans which hence I do not agree with the author.

Furthermore, the author also stated that we are in danger of confusing deserved fame with simply being well-known in today's society. I would also disagree with this point in relation to my society. This is due to the increasing amount of social media usage in today's society. With Singapore advancing into a first world country with advanced technology, it is no doubt that social media is accessible to all. The increase in social media usage thus give rise to people learning how to be popular and popularise themselves through these apps. Examples of some content creators are youtube stars "Naomi Neo" and "JianHao Tan" where they actually have been on the Youtube scene for almost 15 years. This amount of hard work dedicated into the scene has thus allowed them to gain their deserved fame. On the other hand, people being well-known, such as members of the parliament, are well known for their governance and not the fact that they are able to self promote well. Hence, I believe that Singaporeans are able to differentiate the people deserving of fame and those who are well known, and not what the author is saying, that people are getting confused.

To conclude, I believe that despite the author stating valid points about how fame and celebrities is being seen in today's society, it does not imply to my society in Singapore.

Comments by the tutor

Debate in the passage - idolise the celebrity more than other sources

Point - social fragmentation as stated by the author

What are the reasons given by the author to explain why social fragmentation is the cause of the debate

- Identify the reasons that explain why the two factor that identify social fragmentation exists in Singapore - busy lifestyle that weakens the family relationship / loss of religion as the moral compass
- Examples - % of people who have no religions in singapore

Linking sentence - in a modern society like Singapore, very easy for individuals to switch their role model to celebrity because it is attractive and easy to identify

EOA - point of disagreement

Parents are able to play the role model, and children are not superficial and are capable to identify the flaws in celebrity

- Explanation on the argument
- Examples
- Linking sentence